

## Downs & St. Germain Research

SARASOTA COUNTY	Figure			Spending
Reported Room Nights	14800			\$ 2,657,488.00
Event Days	3			
# of Out-of-town International Spectators	4500			\$ 1,027,199.14
# of Out-of-town Out-of-State Spectators	14400			\$ 2,336,746.61
# of Out-of-town Florida Spectators	40800			\$ 5,982,686.48
# of Out-of-town International Participants	23			\$ 3,937.60
# of Out-of-town Out-of-State Participants	80			\$ 9,736.44
# of Out-of-town Florida Participants	104			\$ 11,437.49
<b>Total direct impact</b>				<b>\$ 12,029,231.76</b>
	<b>Direct Spending</b>	<b>Econ. Impact</b>	<b>Multiplier</b>	<b>Total</b>
<b>Total output economic impact:</b>	\$ 12,029,231.76		1.65	<b>\$ 19,848,232.40</b>
<b>Total earnings impact:</b>	\$ 12,029,231.76	19,848,232	0.23	\$ 4,565,902.09
<b>Total employment impact:</b>	\$ 12,029,231.76	19,848,232	1.14E-05	226.2
	<b>Direct Spending</b>		<b>Sales Tax Rate</b>	<b>Total</b>
<b>State Sales Tax Generated:</b>	\$ 12,029,231.76		0.06	\$ 721,753.91
		<b>State Sales Tax Generated</b>	<b>Florida DOR Disbursement Multiplier</b>	<b>Total</b>
<b>State Sales Tax Reimbursed to County:</b>		\$ 721,753.91	0.09653	\$ 69,670.90
	<b>Direct Spending</b>		<b>Option Sales Tax Rate</b>	<b>Total</b>
<b>County Local Option Sales Tax:</b>	\$ 12,029,231.76		0.01	\$ 120,292.32
	<b>Approximate Rooms Expected</b>	<b>Approximate Nights In Town</b>	<b>Average Room Rate</b>	<b>Total</b>
<b>Total Hotel Impact:</b>	14800	1	\$179.56	\$ 2,657,488.00
	<b>Total RNs:</b>	<b>14800</b>		
	<b>Total Hotel Impact</b>		<b>Resort Tax Rate</b>	<b>Total</b>
<b>County Resort Tax Recovered:</b>	\$ 2,657,488.00		0.05	\$ 132,874.40
				<b>Total</b>
<b>Total Resort Tax &amp; State Sales Tax Recovered By County:</b>				<b>\$ 322,837.62</b>