



2017 SPONSORSHIP PACKAGE
JUNE 24 - JULY 7, 2017
(RACE DAYS - JULY 1 & 2)

**PRODUCED BY &
PROCEEDS TO BENEFIT**



TELEVISED BY



**RACES
SANCTIONED BY**



SARASOTAPOWERBOATGRANDPRIX.ORG

FESTIVAL SCHEDULE

Saturday, June 24th

The Bob Rizi Memorial Golf Classic
The Meadows Country Club

Sunday, June 25th

Car Show
Main Street Lakewood Ranch

Boat & Personal Watercraft "Fun Run"
Marina Jack

Wednesday, June 28th

"The Friendliest Catch" Fishing Tournament
Sarasota Outboard Club

Thursday, June 29th

Grand Prix Festival Kickoff Party – Ticketed Event
Michael's on The Bay at Selby Gardens

Friday, June 30th

"Meet & Greet Who's in the Driver Seat"
Autograph Signing Event
Hyatt Regency Ballroom

"Boat on Main" Block Party
Main Street & Lemon Ave.

Saturday, July 1st

Finz Finds Motorcycle Charity Ride
Rossiter's Harley-Davidson

Grand Prix Festival "Fan Fest"
Centennial Park

- See teams up close preparing to race
- Watch the races LIVE from under a tent
- Music – Food – Full Bar - Vendors
- Miss Powerboat P1 Swimsuit Contest

Superstock & AquaX Races
Powerboat Open Practice
Lido Beach

VIP Race Viewing - Ticketed Event
Sandcastle Resort

Sunday, July 2nd

Grand Prix Festival "Fan Fest"
Centennial Park

- See teams up close preparing to race
- Watch the races LIVE from under a tent
- Music – Food – Full Bar - Vendors

Powerboat, AquaX, and Superstock Races
Lido Beach

VIP Race Viewing - Ticketed Event
Sandcastle Resort

Race Awards Presentation
Centennial Park

Tuesday, July 4th

Bayfront Fireworks Spectacular
Marina Jack / Island Park



WORLDWIDE TV EXPOSURE 193 COUNTRIES

2016 Sarasota Powerboat Grand Prix

Television Show

Global Media Valuation \$2.8m
Data provided by Nielsen

Media Valuation Breakdown:

USA: 39%
UK: 4%
Rest of the World: 57%

Countries Broadcast: 137

Social/Digital Media Statistics

Total Reach 60m+
Video Views 21m+
Website Uniques 5m+
Social Followers 48k+



2017 USA BROADCAST DEALS

P1 has extended its USA reach to three networks, delivering telecasts and advertising to more than 70m unique homes



43m homes via Direct TV, Verizon, Google Fibre



18m homes via Chicago, Philly, Mid-Atlantic, New York, Bay Area



45m homes via Florida, Carolinas, Arizona, San Diego, Detroit, Ohio, California, Georgia



4m homes via Verizon

2017 GLOBAL EVENT CALENDAR

30 events | 12 countries | 600,000 spectators

ASIA



EUROPE



USA



The world's largest marine motorsport brand

2017 GLOBAL BROADCAST PLATFORM

193 countries | 50 airs on local RSN



COMMUNITY LEADER TESTIMONIALS

OUT OF 135 SPORTING EVENTS HELD LAST YEAR IN SARASOTA COUNTY, THE SARASOTA POWERBOAT GRAND PRIX RANKED FIRST IN ECONOMIC IMPACT GENERATED FROM SPORTS TOURISM.

2016 ECONOMIC IMPACT = \$37 MILLION & 8.300 ROOM NIGHTS



"It is impossible to think of the July 4th holiday without The Grand Prix. Not only is it the premier offshore racing event in the nation, it is a wonderful opportunity to showcase the amazing work done by the Suncoast Charities for Children."

PAUL CARAGIULO, CHAIRMAN
SARASOTA COUNTY COMMISSION



"Welcome to the 33rd Annual Powerboat Grand Prix Festival to Sarasota. The Festival has become the premier offshore racing event that stands front and center in giving back to the community by serving children and families with special needs--while at the same time, hosting a fun-filled week for all our citizens."

WILLIE CHARLES SHAW, MAYOR
CITY OF SARASOTA



"My father was heavily involved with the Suncoast Foundation for the Handicapped (now known as Suncoast Charities for Children) and the Grand Prix Boat Race since the very beginning. It is an honor to serve as Chairman of the Board for this organization knowing first hand the impact this annual Festival has made on so many special needs children and adults in our community. For their sake, I hope the Festival will continue to grow and continue to do great things for our community."

JACK COX, BOARD PRESIDENT
SUNCOAST CHARITIES FOR CHILDREN



"FCCI has been a part of Sarasota's community for over 54 years, and our association with and support of the Suncoast Charities for Children has encompassed its special history. We are proud of all that the Suncoast Charities for Children & this annual Festival has achieved for the children of our community and grateful for the opportunity to continue to support its mission."

CRAIG JOHNSON, PRESIDENT & CEO
FCCI INSURANCE GROUP



"The Sarasota Powerboat Grand Prix Race is the 'granddaddy' of offshore racing. Budweiser is a major sponsor of this race because Budweiser and Sports are synonymous. Where there is action, speed, powerful engines, and men of grit and courage, there you will find Budweiser the King of Beers and Sports."

JOHN W. SAPUTO, PRESIDENT & OWNER
GOLD COAST EAGLE DISTRIBUTING



"Thanks to the Sarasota Powerboat Grand Prix Festival, Sarasota is firmly established as a destination to vacation for the July 4th holiday weekend. This annual Festival draws families from all over Florida and brings serious economic benefits to our community."

VIRGINIA J. HALEY, PRESIDENT
VISIT SARASOTA COUNTY



"As the Owner/Throttleman of Twisted Metal Motorsports race team, over the years I have experienced race venues across the country and outside of the United States. Sarasota has proven to be one of the premier and longest continuously running race sites in the country raising money for charity. I am a resident of Sarasota, and the strong support from the local community makes race teams feel welcome and a site they look forward to racing at each year."

BILLY GLUECK, OWNER/THROTTLEMAN
TWISTED METAL MOTORSPORTS

ABOUT THE CHARITY



Suncoast Charities for Children is a 501(c)(3) that provides annual grants to the Suncoast Foundation impacting the lives of over 8,000 children, teens, and adults with special needs and their families.

- The Suncoast Foundation has constructed buildings valued at over \$20 Million dollars in the Sarasota, Venice, and North Port area.
- Non-profit agencies which occupy these buildings include The Haven (Sarasota), The Florida Center For Early Childhood (Sarasota & North Port), Children First (Venice), and Sarasota County Special Olympics (Venice). These non-profit agencies experience a significant savings with an annual lease payment of only \$1 per year. Loveland Village in Venice also receives support.
- Over the past four years (2013 - 2016), Suncoast Charities for Children has provided \$414,000 in grant money to the Suncoast Foundation, so that necessary repairs and improvements could be made to these aging campus locations. This allows program and service money to remain untouched and be directed to clients who need it the most. Special agency project funding requests are also reviewed annually for funding.
- To see more about the community impact this annual festival has had, visit <http://www.suncoastcharitiesforchildren.org/about-us/community-impact/>



SUNCOASTCHARITIESFORCHILDREN.ORG

7015 PROFESSIONAL PARKWAY EAST
SARASOTA, FL 34240

PHONE: (941) 706-3795
FAX: (941) 706-3825

LUCY V. NICANDRI, EXECUTIVE DIRECTOR
LUCY.NICANDRI@SUNCOASTCC.ORG

SARAH CATELL, BUSINESS MANAGER
ASSIST@SUNCOASTCC.ORG



SUNCOAST CHARITIES FOR CHILDREN, INC., IS REGISTERED WITH THE FLORIDA DEPARTMENT OF AGRICULTURE AND CONSUMER SERVICES. REGISTRATION # CH4531. SUNCOAST CHARITIES FOR CHILDREN, INC. IS A 501(C)(3) CHARITABLE ORGANIZATION AND EMPLOYS NO CONTRACT SOLICITORS AND RECEIVES 100% OF ALL CONTRIBUTIONS. A COPY OF THIS OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$25,000 CASH OR MORE

- (8) Tickets to the Festival Kickoff Party
- (8) VIP lanyards into the VIP viewing tent - Sandcastle Resort on Lido Beach
- (20) Tickets to the "Meet and Greet Who's in the Driver Seat" autograph signing event
- Logo Placement as a Presenting Sponsor on Festival schedules, posters, banners, print ads, and TV ads (per publication / network approval)
- Logo placement with a link on the Festival website home page and sponsor page
- Logo placement with a link on the Powerboat P1 website
- Public mention at all festival events
- 0.30 Television Spot during all race broadcasts on all Fox Sports Regional Networks and other networks airing race coverage in the U.S. and around the world
*Refer to Festival stats/global reach page for details
- A minimum of 5 name checks by commentators or program hosts in each television broadcast
- A minimum of 5 name checks by the race commentators on radio and live at the event each day of racing
- Mention on the Grand Prix Facebook page

MAJOR SPONSOR - \$15,000 CASH

- (6) Tickets to the Festival Kickoff Party
- (6) VIP lanyards into the VIP viewing tent - Sandcastle Resort on Lido Beach
- (16) Tickets to the "Meet and Greet Who's in the Driver Seat" autograph signing event
- Logo Placement as a Major Sponsor on Festival schedules, posters, banners, print ads, and TV ads (per publication / network approval)
- Logo placement with a link on the Festival website home page and sponsor page
- Logo placement with a link on the Powerboat P1 website
- Public mention at all festival events
- A minimum of 3 name checks by the race commentators on radio and live at the event each day of racing
- Mention on the Grand Prix Facebook page

ADMIRAL SPONSOR - \$10,000 CASH

- (4) Tickets to the Festival Kickoff Party
- (4) VIP lanyards into the VIP viewing tent - Sandcastle Resort on Lido Beach
- (12) Tickets to the "Meet and Greet Who's in the Driver Seat" autograph signing event
- Logo Placement as an Admiral Sponsor on Festival schedules, posters, and banners
- Logo placement with a link on the Festival website sponsor page
- Public mention at all festival events
- Mention on the Grand Prix Facebook page

SPONSORSHIP LEVELS

COMMODORE SPONSOR \$5,000 CASH

- (2) Tickets to the Festival Kickoff Party
- (2) VIP lanyards into the VIP viewing tent - Sandcastle Resort on Lido Beach
- (8) Tickets to the "Meet and Greet Who's in the Driver Seat" autograph signing event
- Logo Placement as a Commodore Sponsor on Festival banners
- Logo placement with a link on the Festival website sponsor page
- Mention on the Grand Prix Facebook page

FLEET CAPTAIN \$2,500 CASH

- (4) Tickets to the "Meet and Greet Who's in the Driver Seat" autograph signing event
- Logo Placement as a Fleet Captain Sponsor on Festival banners
- Logo placement with a link on the Festival website sponsor page

SKIPPER SPONSOR \$1,000 CASH

- (2) Tickets to the "Meet and Greet Who's in the Driver Seat" autograph signing event
- Logo Placement as a Skipper Sponsor on Festival banners
- Logo placement with a link on the Festival website sponsor page

FESTIVAL SUPPORTER \$500 CASH

- Text listing on the Festival website sponsor page

YOU MAY DESIGNATE YOUR SPONSORSHIP DONATION

A general sponsorship may be designated specifically for any of the events listed below. Sponsors will receive all the cash value benefits, plus additional exposure/activation opportunities specific to each event.

Car Show Sponsor

2 @ \$1,000 | 1 @ \$2,500

Motorcycle Charity Ride Sponsor

2 @ \$1,000 | 1 @ \$2,500

Kickoff Party Sponsor

1 @ \$10,000 | 2 @ \$5,000 | 6 @ \$2,500

"Meet & Greet Who's In The Driver's Seat" Autograph Signing Event Sponsor

1 @ \$1,000

VIP Race Viewing Tent & Trolley Sponsor

1 @ \$15,000 | 2 @ \$10,000

"Friendliest Catch" Fishing Tournament Sponsor

1 @ \$5,000 | 4 @ \$2,500 | 4 @ \$1,000

Boats On Main Block Party Sponsor

1 @ 15,000 | 3 @ \$5,000

Race Team Winners Circle Sponsor

1 @ \$10,000

Powerboat Trophy Sponsor

1 @ \$2,500

Miss Powerboat P1 Swimsuit Contest Sponsor

1 @ \$5,000

Grand Prix Festival 'Fan Fest' Sponsor (Dry Pit Area)

1 @ \$15,000 | 2 @ \$10,000 | 4 @ \$5,000

Block Party & Fan Festival Entertainment Sponsor

1 @ \$5,000 | 2 @ \$2,500

The Bob Rizi Memorial Golf Classic Sponsor

1 @ \$5,000 | 2 @ \$2,500 | 4 @ \$1,500 | 3 @ \$1,000

Boat Fun Run Sponsor

4 @ \$500

***Any sponsors coming in at the \$1,500 level will be recognized as Skipper Sponsors and receive the same benefits**

SPONSORSHIP AGREEMENT FORM

PRESENTING SPONSOR
\$25,000 OR MORE CASH DONATION

MAJOR SPONSOR
\$15,000 CASH DONATION

ADMIRAL SPONSOR
\$10,000 CASH DONATION

COMMODORE SPONSOR
\$5,000 CASH DONATION

FLEET CAPTAIN SPONSOR
\$2,500 CASH DONATION

SKIPPER SPONSOR
\$1,000 CASH DONATION

FESTIVAL SUPPORTER
\$500 CASH DONATION

I WISH TO DESIGNATE MY
SPONSORSHIP DONATION TO A
SPECIFIC EVENT

DONATION AMOUNT _____

EVENT: _____

MAIL AGREEMENT & PAYMENT BY **MAY 1, 2017**:

SUNCOAST CHARITIES FOR CHILDREN
ATTN: LUCY NICANDRI, FESTIVAL DIRECTOR
7015 PROFESSIONAL PKWY EAST
SARASOTA, FL 34240

MAKE CHECKS PAYABLE TO:

SUNCOAST CHARITIES FOR CHILDREN

OR PAY BY CREDIT CARD:

CALL (941) 706-3685

Business / Individual Name: _____

Contact / Representative: _____

Address: _____

Email Address: _____

Cell Phone: _____ Office Number: _____

FAX A SIGNED COPY TO (941) 706-3825
PLEASE KEEP A SIGNED COPY FOR YOUR RECORDS

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