



Suncoast Charities for Children provides support to five area non-profit agencies in the Sarasota County area serving over 8,000 clients with special needs and their families. Over the past 30 years, Suncoast Charities for Children has produced the Sarasota Powerboat Grand Prix Festival, which last year alone generated a local economic impact of \$32 million. Thanks to the proceeds raised from the Festival, Suncoast Charities for Children has been able to make annual grants to the Suncoast Foundation to construct facilities serving those with special needs on a campus now valued at over \$20 million.

As the Sarasota Powerboat Grand Prix Festival has grown in popularity over the years, fans have started setting up on the beach as early as 5:00 a.m., obstructing the nesting sea turtles paths to the water and blocking the volunteers from marking fresh nests.

Appreciating the importance of protecting our sea turtles, Suncoast Charities for Children, the City and County of Sarasota, along with Powerboat P1 USA have teamed up to launch the Share the Beach Campaign. It's a simple thing to do with a powerful, positive impact on marine conservation: **Share the Beach with the sea turtles by giving the beach to the sea turtles at night and waiting till sunrise to hit the beach for the races.**

But why stop with sea turtles?! We can Share the Beach with the manatees swimming along the shore by giving the manatees the right of way so they don't get spooked and swim into the race course.

But why stop at Sarasota?! Let's spread the word to Share the Beach all over Florida!

You can help:

- **Wait till sunrise to hit the beach during nesting season** (Spring to October)
- **Be on the lookout for marked and unmarked sea turtle nests**
- **Stay clear of manatees and give them the right of way**
- **Show your support by wearing an awesome Hook Tribe Share the Beach t-shirt**



A portion of the proceeds from your purchase of a Hook Tribe Share the Beach t-shirt will go to Suncoast Charities for Children, the folks helping our children and protecting our beaches for generations of children to come.